



PRESS RELEASE
3 OCTOBER 2018

DROUOT
PARIS

A SUCCESSFUL 1ST EDITION OF DISTRICT 13 - INTERNATIONAL ART FAIR

AT DROUOT | 27-30 SEPTEMBER 2018

The 1st edition of District 13 - International Art Fair came to a close yesterday after four thrilling days at Drouot, iconic institution and eldest place for public auctions in the world. The Fair stood as a major *rendez-vous* for street art, driven by 23 of the world's preeminent urban art dealers.

The fair gathered all actors of urban art: galleries, artists, auction house and editors, creating extraordinary energy and resulting in strong sales and great exchanges.

Exhibitors, collectors as well as the public have widely praised the high quality of the 500 works of street art selected for the fair which offered a global experience of the movement. Additionally, artists such as Shepard Fairey, Seth, Inti, Maye, Momies and others were present on the Fair and were pleased to share their experiences and ideas with the public. This proximity created a unique and dynamic atmosphere throughout the fair, reflecting the street art's democratic approach. Finally, a consistent refrain among the galleries was the high-quality collective exhibition which offered to break the codes of street art.

District 13 and Drouot's partnership has brought together the strengths of both actors of the art market, from the galleries and auctions worlds. This duo illustrates the audacious cohabitation of different means to support urban art artists.

District 13 - International Art Fair is an opportunity to grow internationally, to gain visibility and to be involved in this kind of market because there are so many different artists and places represented in this fair.
Garey The Third - LA



It is a success that will be remembered.

Mehdi Ben Cheikh, Founder and Director of Itinerrance Gallery and Artistic Director of District 13 - International Art Fair



The partnership established between District 13 - International Art Fair and Drouot had two main purposes. The first, was to support street art just as Drouot had supported artistic movements in the past, acting as a key cultural player. The second was to make different actors of the market benefit from Drouot's assets in terms of brand, location and logistics. Our expectations have been met completely.

Olivier Lange, CEO of Drouot

EXPERIENCES

Artists and participating galleries from the Fair shared their positive experiences.

Paris is the perfect place for street art. In France, you don't really separate contemporary art and urban art. D13 perfectly illustrates it.

Swinton Gallery - Madrid

An antique dealer came here and he never had seen this kind of art before. He had a revelation. It is a new audience.

Pure Evil Gallery - London

The level of artists is really good. The place is amazing.

The artist Caiozzam represented by Galería Lira - Recoleta Santiago



We understood on this fair how much people are interested by this art in France.

Dorothy Circus Gallery - Rome ; London

On a quitté l'esprit street art pour entrer dans le post graffiti grâce à une sélection particulièrement pointue. [...] D13 est une prise de risque de tous les acteurs, à l'image du graffiti.

We have left the sense of street art to delve into post-graffiti thanks to a highly selective Fair. [...] Just as graffiti, D13 is a risk taken by all actors of the Fair.

Backside Gallery - Marseille, France

D13 présentait des œuvres à acheter maintenant car qui ne se reverront pas à Paris.

D13 offered works of art that won't be seen in Paris again any time soon.

gcagallery - Paris

Drouot, c'est un nouveau palace. Une maîtrise parfaite de l'espace qu'on dirait évidente vu l'âge du bateau mais ce lieu n'est pas seulement ancien, il est à jour. Ça va être dur d'exposer ailleurs. En un mot, Bravo !

Drouot is a new palace. The place is perfectly functional, which could be obvious considering Drouot runs since 1852. But the place isn't only old, it is also up to date. It will be difficult to feature works somewhere else. In a word, well done!

The artist Jo Vargas

represented by 39.63 Project - Switzerland

DISTRICT 13 ART FAIR ON SOCIAL MEDIA

A fantastic event until tomorrow night! Galleries from across the world!

Street art is until Sunday. Hundreds of works of art from the best international urban artists.

District 13 International Art Fair at Drouot - Last night was fantastic!

A revolution at Drouot.

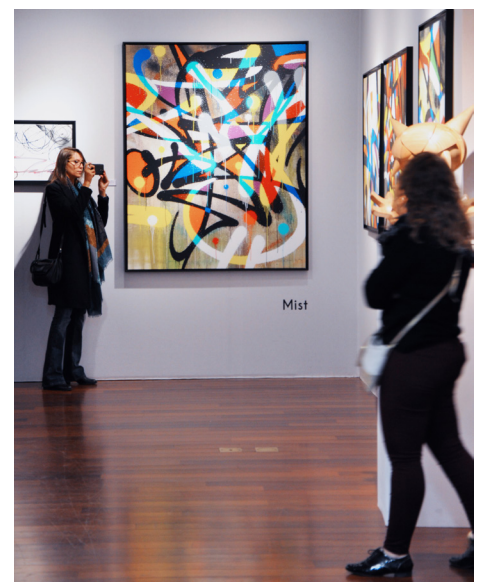
VIP opening yesterday evening of the international street art fair. Such a pleasure to discover the latest works of Seth and Chilean artist Inti.

Drouot as you have never seen it!

Incredible works in a new setting: THE place to visit this weekend!

District 13 Art Fair. Run there.

Drouot takes an urban look for the first time with District 13.



KEY FIGURES OF THE FAIR

23 GALLERIES

90 FEATURED ARTISTS

500 WORKS OF ART EXHIBITED

DISTRICT 13 ART FAIR IN PICTURES



THANKS

District 13 Art Fair particularly thanks Drouot, along with all additional sponsors: Arhur Vlog Street Art, FG., ibis styles hotel., IESA arts&culture, Stuart Urban Art Magazine, Widewalls, digitick.com, Lillet, Loom.

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 [Youtu.be/Gb3RkgrAgk4](https://www.youtube.com/channel/UCGb3RkgrAgk4)

NOTE TO THE EDITORS

Participating galleries:

Garey The Third / Los Angeles, United States / Hong Kong • Galerie Itinerrance / Paris, France • Subliminal Projects / Los Angeles, United States • Galerie LJ / Paris, France • Corey Helford Gallery / Los Angeles, United States • Dorothy Circus Gallery / Rome, Italy / London, United Kingdom • 39.63 Project / Switzerland • Hellion Gallery / Portland, United States • HEY! Modern Art & Pop Culture / Paris, France • Galería Lira / Santiago, Chile • Pure Evil Gallery / London, United Kingdom • Art & Craft Galerie / Paris, France • Avenue des Arts / Los Angeles, United States / Hong Kong • Orinda Lavergne Gallery / Mulhouse, France • Yosr Ben Ammar Gallery / Tunis, Tunisia • GCA Gallery / Paris, France • Albin Michel Editions Beaux Livres / Paris, France • Galerie At Down / Montpellier, France • Backside Gallery / Marseille, France • Swinton Gallery / Madrid, Spain • Graffik Gallery / London, United Kingdom • What's Art Gallery / Paris, France • Lavo//Matik / Paris, France