



13  
DISTRICT  
13  
INTERNATIONAL  
ART FAIR 2018

**PRESS KIT**

DISTRICT 13 INTERNATIONAL ART FAIR

DROUOT | 26-30 SEPTEMBER 2018

**DROUOT**  
PARIS



## The first District 13 - International Art Fair...

This event will be held at Drouot, an iconic institution of art history. Located in the heart of the capital, District 13 offers the public a curated selection of some of the most prominent international galleries and representatives of the world of Street Art.

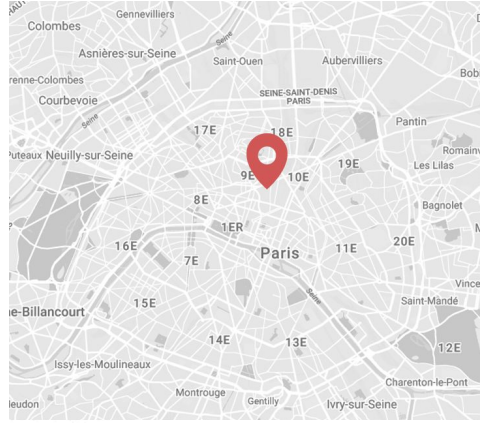


## The 13<sup>th</sup> at its core

A new cultural event in Paris, District 13 finds its inspiration in the city's 13<sup>th</sup> district, and more specifically the **Tour Paris 13 – the largest ever collective Street Art exhibition** with over 4,500 m<sup>2</sup> of floor space, walls and ceilings – and **Street Art 13 – a genuine open-air museum** – both projects that are led by Galerie Itinerrance.



Opened in 1852 in Paris, Hotel Drouot is the world's largest auction house. Over the years, this institution has forged a place as a focal point for contemporary art. Works from the greatest names throughout the history of art, including Picasso, Matisse, Braque and Dalí, have been sold under the hammer of Drouot's auctioneers.

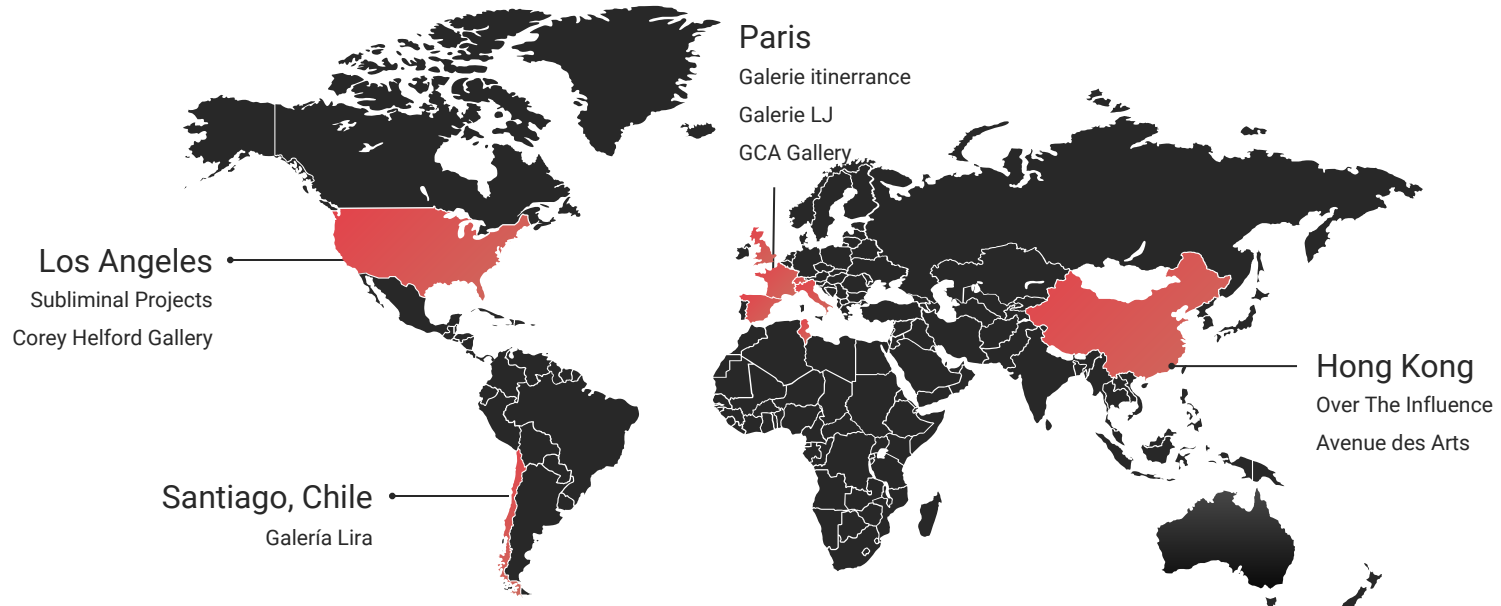


## Hotel Drouot, a first for Street Art

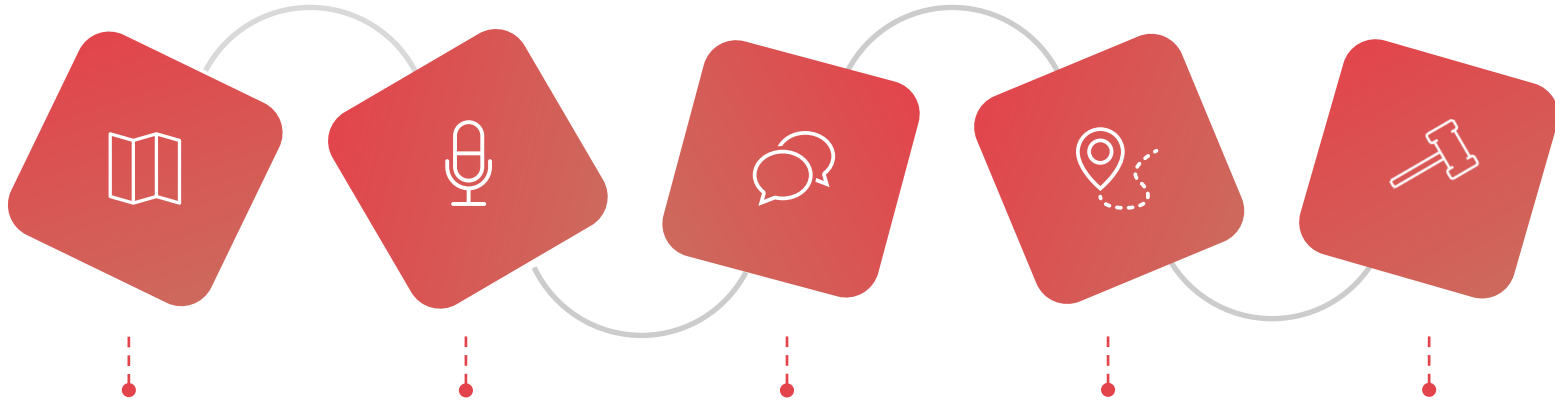
For the first time ever, Drouot will be hosting a fair dedicated to urban art – a movement that is undergoing a complete transformation and lies at the heart of the debate and future of contemporary art.

# An international event

Today, this iconic address is carrying on its tradition of creativity and acting as a driving force on the international market. With this new cultural event, Drouot stands out once again as a key figure making history in the worlds of French and International Art by supporting the modern market and its practices.



# A varied programming



## Exhibitors

A carefully selected range of galleries and international street artists (from Paris, Los Angeles, Hong Kong, etc).

## Conferences

Specialists will discuss the different facets of the movement and the market.

## Encounters

Autograph sessions and meetings with international artists specially invited for the event!

## Film screening

The documentary "Graffiti Men Beirut" will be broadcast in the conference room on the ground floor with the film-makers.

## Auction

On the final day, a few previously unseen pieces will be put up for auction, open to all the public at District 13.

# Conferences / updated on 26.09.2018

## DAY 1

**THURSDAY 27 SEPTEMBER**

17:00 - 18:00

**Broadcasting of the  
documentary *Graffiti men  
Beirut***

Made by Sarah Claux and  
Nicolas Soldeville (Niksa  
Production)

18:00 - 19:00

**Meeting with the film-makers**

**Thematic:**

Graffiti scene in Lebanon

## DAY 2

**FRIDAY 28 SEPTEMBER**

18:00 - 19:00

**Meeting-debate with  
Shepard Fairey**

**Moderator:**

Jean-Marc Dumontet

## DAY 3

**SATURDAY 29 SEPTEMBER**

17:00 - 18:00

**Meeting-debate with SETH  
and INTI**

**Thematic:**

Muralism around the World

**Moderator:**

Milan Poyet - Journalist

## DAY 4

**SUNDAY 30 SEPTEMBER**

11:00 - 12:00

**Meeting-debate with MAYE  
et MOMIES**

**Thematic:**

Street Art: Montpellier's  
scene

**Moderator:**

Philippe Lefèvre - Galery At  
Down Director

# Exhibitors / updated on 26.09.2018

[Garey The Third \(OTI\)](#) / Los Angeles, United States & Hong Kong

[Galerie Itinerrance](#) / Paris, France

[Subliminal Projects](#) / Los Angeles, United States

[Galerie LJ](#) / Paris, France

[Corey Helford Gallery](#) / Los Angeles, United States

[Dorothy Circus Gallery](#) / Roma, Italia & London, United Kingdom

[39.63 Project](#) / Switzerland

[Hellion Gallery](#) / Portland, United States

[HEY! Modern Art & Pop Culture](#) / Paris, France

[Galería Lira](#) / Santiago, Chile

[Pure Evil Gallery](#) / London, United Kingdom

[Art & Craft Galerie](#) / Paris, France

[Avenue des Arts](#) / Los Angeles, United States & Hong Kong

[Orlinda Lavergne Gallery](#) / Mulhouse, France

[Yosr Ben Ammar Gallery](#) / Tunis, Tunisia

[GCA Gallery](#) / Paris, France

[Albin Michel Editions Beaux Livres](#) / Paris, France

[Galerie At Down](#) / Montpellier, France

[Backside Gallery](#) / Marseille, France

[Swinton Gallery](#) / Madrid, Spain

[Graffik Gallery](#) / London, United Kingdom

[What's Art Gallery](#) / Paris, France

[Lavo // Matik](#) / Paris, France





subliminalprojects.com

1331 W. Sunset Blvd, Los Angeles, CA 90026, United States

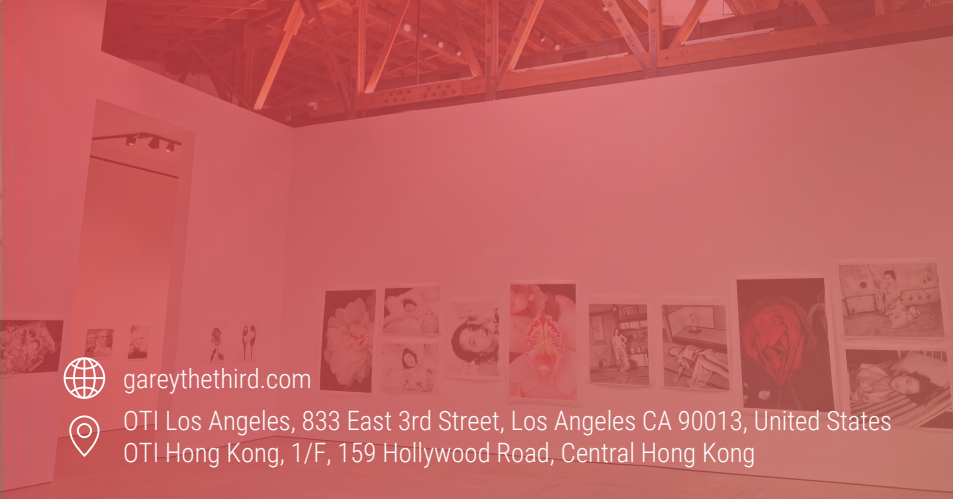
**SUB  
LIMI  
NAL**



## Subliminal Projects

Subliminal, was originally created by Shepard Fairey and Blaize Blouin as an artist collective in 1995. The group played an integral part in introducing skateboarding culture and design to the art world, showcasing artists such as Phil Frost, Thomas Campbell, Mike Mills, Dave Aaron, and Mark Gonzales. Amanda and Shepard Fairey continued to host and curate exhibitions that featured artists such as Ryan McGinness, HunterGatherer, David Ellis, Doze Green, Aesthetic Apparatus, Space Invader, Jim Houser and Andrew Jeffery Wright. In 2003, the SUBLIMINAL PROJECTS gallery was officially opened in the Los Angeles offices of Studio Number One. The scope of the gallery remained true to its roots while embracing new forms of graphic art, illustration, photography and time-based media. Now located in the historic Los Angeles neighborhood of Echo Park, Subliminal Projects continues to offer a platform for artistic exploration and innovation. The perennial schedule includes art exhibitions by established and emerging artists, as well as a lecture series, workshops and artist publications.

Stand n°  
**1A**



[gareythethird.com](http://gareythethird.com)



OTI Los Angeles, 833 East 3rd Street, Los Angeles CA 90013, United States  
OTI Hong Kong, 1/F, 159 Hollywood Road, Central Hong Kong

## Garey The Third

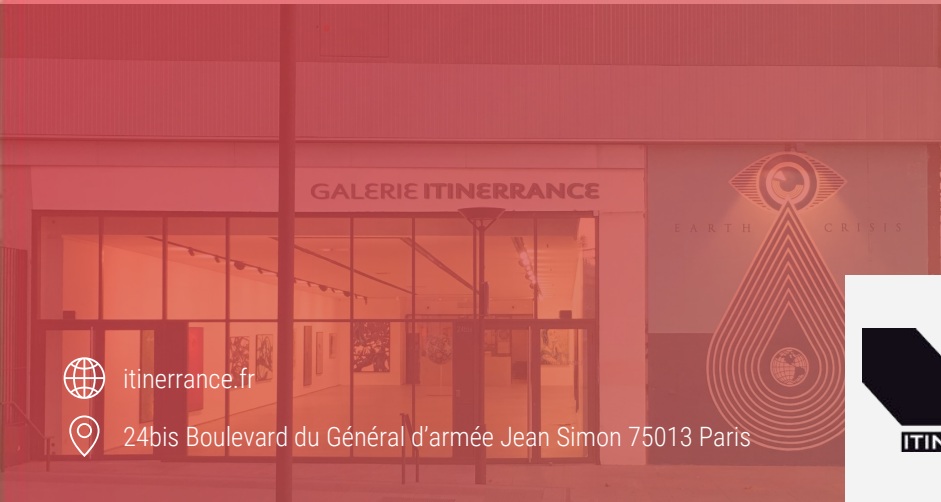
Garey the Third is a newly developed concept store by Los Angeles/Hong Kong based gallery, Over The Influence.

Carved out of OTI Los Angeles, in the heart of the Downtown LA Arts District, the space serves as a heavily art influenced retail store that blurs the line between patron and customer, specializing in limited editions, artist collaborations, and curating luxury pieces unfamiliar to the local market.

Stand n°  
**1B/C**



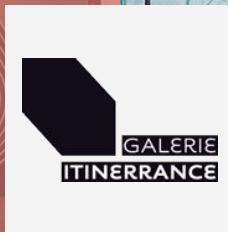




itinerrance.fr



24bis Boulevard du Général d'armée Jean Simon 75013 Paris




## Galerie Itinerrance

Located in the culturally-dynamic 13<sup>th</sup> district of Paris since 2004, Galerie Itinerrance presents exhibitions that blend traditional hangings with installations, inviting spectators to live an immersive experience and step into the artists' worlds.

Since their opening, the gallery has exhibited artworks of several international artists such as Bom.K, Borondo, Brusk, Btoy, David de la Mano, Ethos, Inti, M-City, Maye, Pantónio, Roa, Sainer, Seth, Shoof, Wise 2, Shepard Fairey, Tristan Eaton and D\*Face.

Stand n°

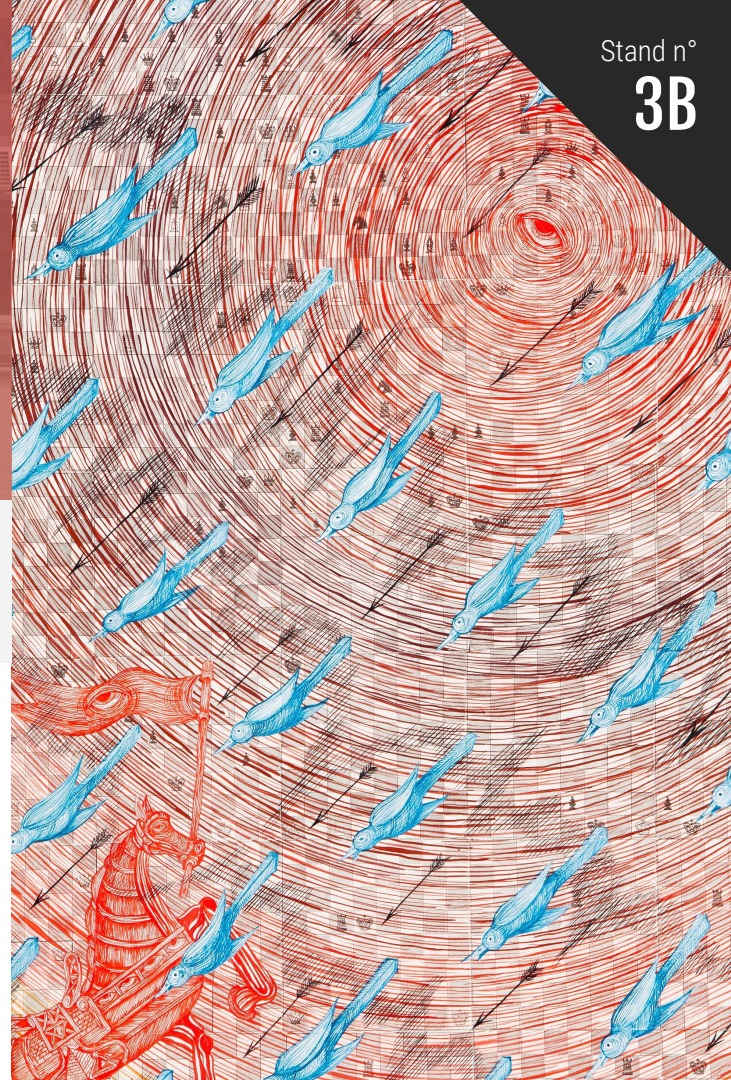
**3A**

 [www.galerieLJ.com](http://www.galerieLJ.com) 12 rue Commines 75003 Paris

## Galerie LJ



Founded in Paris in 2017 by Claude Lemarié and Adeline Jeudy, Galerie LJ's programme focuses on emerging artists most of them already internationally acclaimed, with strong figurative inclinations using media as varied as painting, bronze, ceramic, block print, drawing, paper cut-out, wood or fabric. Throughout 10 years of existence, the gallery has had the opportunity to introduce artists little or not yet known in France to the collectors, and support their young international career. Galerie LJ supports for instance Swoon since her early beginnings while Andrew Schoultz is one the most recent artists the gallery has started representing in France.





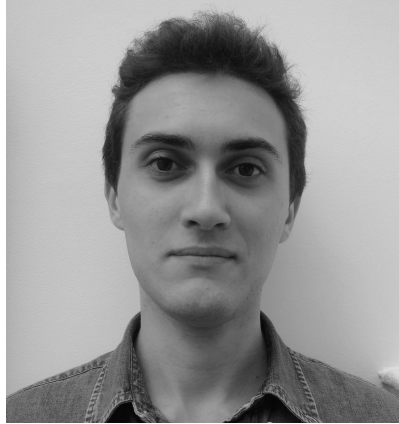
## District 13 Team



Louna Grécourt

Fair Director

[louna@district13artfair.com](mailto:louna@district13artfair.com)



César Fauvet

Fair Coordinator

[cesar@district13artfair.com](mailto:cesar@district13artfair.com)



Mehdi Ben Cheikh

Art Director

[mehdi@district13artfair.com](mailto:mehdi@district13artfair.com)



Wissem Soussi

Production Manager

[wissem@district13artfair.com](mailto:wissem@district13artfair.com)



# Practical information

**Press preview & Private viewing (invitation only): 26 September**

**Public opening: 27 to 30 September 2018**

Thursday 27 September from 11am to 7pm

Friday 28 and Saturday 29 September from 11am to 8pm

Sunday 30 September from 10am to 7pm

(Auction at 4:30 pm)



Facebook.com/District13ArtFair



Instagram.com/district13artfair



Twitter.com/District13ArtF



Teaser: Youtu.be/Gb3RkgrAgk4



## LOCATION

Hotel Drouot, 9, rue Drouot  
75009 Paris, France



## TICKETING

1-DAY PASS: 10€ / 4-DAY PASS: 15€

Free for children under the age of 12 and  
disabled people

Ticketing: [bit.ly/district13artfair](https://bit.ly/district13artfair)



## FOOD

**Restaurant IL PAZZO**

Food Truck Italian specialties

For more information



[DISTRICT13ARTFAIR.COM](http://DISTRICT13ARTFAIR.COM)



**DROUOT**  
PARIS

**Nadia Ketata**

Press and Communication Manager - District 13

[nadia@district13artfair.com](mailto:nadia@district13artfair.com)

+33 7 81 00 87 58

**Mathilde Fennebresque**

Head of Media Relations – Drouot

[mfennebresque@drouot.com](mailto:mfennebresque@drouot.com)

+33 1 40 00 20 42 / +33 6 35 03 49 87

**Press Room**

[district13artfair.com/press/?lang=en](http://district13artfair.com/press/?lang=en)